



MEE SUNG LEE

Design & Illustration
Los Angeles, CA

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Hello!

I am a versatile, hardworking creative who is comfortable in both freelance and in-house settings. I am experienced in creating graphics and maintaining visual themes. Please check out my work at my website!

Experience

Pacific Western Sales — Production Artist

Apr 2021 - Present

Brea, CA

- Used proper procedures in handling files and managed typefaces and graphics for various projects across different mediums
- Created vectors, graphics, and other assets for events, giveaways, and samples
- Worked seamlessly with different departments, clients, and outsource teams to streamline production and maximizing efficiency to achieve best possible product
- Created die lines and templates for custom cut boxes, layouts, mock ups, and vendor-ready files

Sony Music Entertainment — Freelance Graphic Designer

May, Oct - Nov 2022

Los Angeles, CA

- Designed title card assets for multiple music videos and maintained the style and visuals of existing art direction with type design, lettering, packaging design, and animation.
- Managed a tight turnaround with multiple revisions and delivered several assets beyond the initial ask
- Collaborated with video editor on creative direction, copy, and logistics

The Elder Statesman — Graphic Designer

Nov 2018 - Feb 2019

Culver City, CA

- Created on-brand graphics and illustrations in letterheads, sales decks, social media posts and charity campaigns across multiple online platforms and offline environments
- Collaborated with Sales Team to create client-facing collateral including gift certificates, email templates and blasts, campaigns, invitations to markets and events, and brand decks for presentation
- Thrived in a fast-paced environment, juggling multiple projects simultaneously while managing fast turnarounds and last minute schedule changes
- Contributed to seasonal collection with illustrations for apparel design and custom designs for clients
- Prepared and formatted vendor-ready files for production and manufacturing
- Safely handled delicate and valuable samples and apparel for photography, fitting, and display

Baron Barista — Freelance Graphic Designer

May - Sept 2018

Palo Alto, CA

- Developed a logo and branding system to strengthen company identity and boost visual interest
- Created a simple style guide via a series of mock ups to aid in visualization of application of graphics
- Educated client on design issues and advised on design process from start to finish

Education

Art Center College of Design

Dec 2017

Pasadena, CA

BFA in Illustration – Design Focus

Skills

Programs: Adobe Photoshop, Illustrator, After Effects, InDesign, Maxon Cinema 4D
Design: Typography, Lettering, Layout, Conceptual Thumb nailing and Ideation, Motion
Traditional: Sketching, Drawing, Painting, Printmaking, Book binding
Languages: English (Fluent), Korean (Fluent), HTML (Intermediate), CSS (Intermediate)

